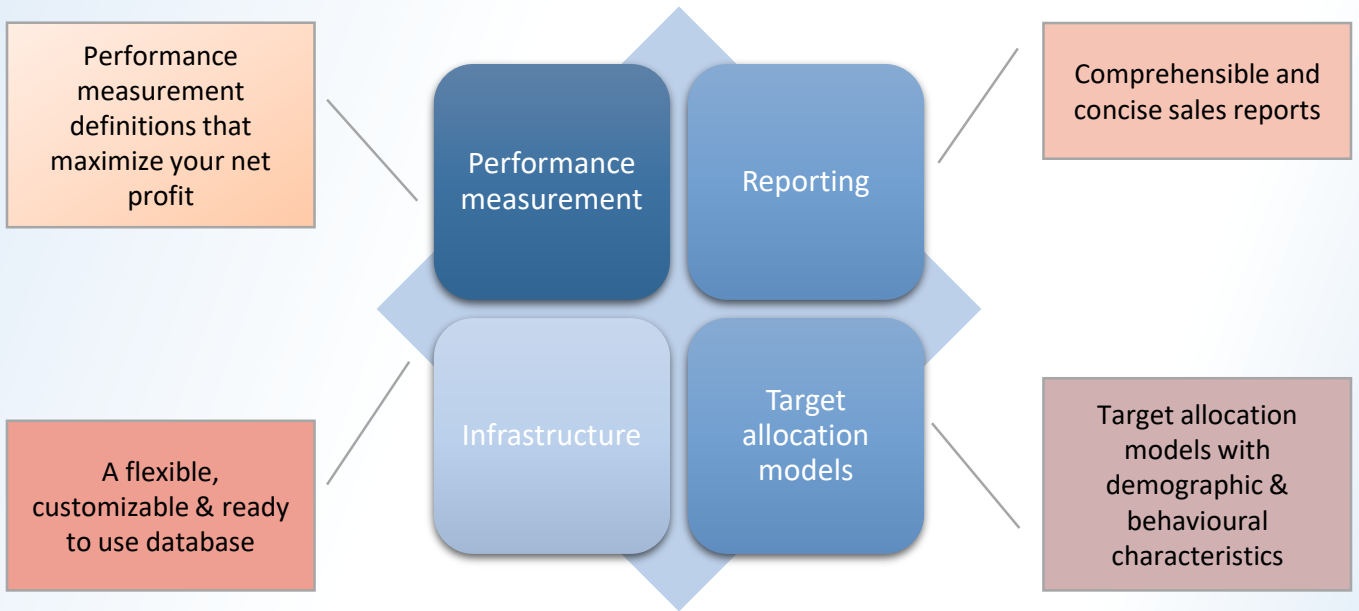


# Network of Stores

## Target Setting & Performance Measurement

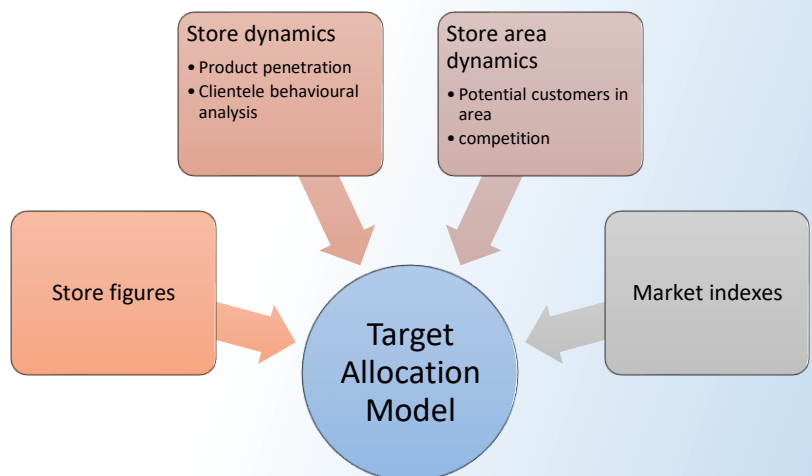


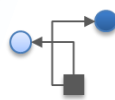
State of the art methodologies and customizable software components, customized to your needs!

Setting targets and measuring the performance of a retail stores network is everything but a trivial task.

There are a lot of things to design, implement and fine-tune before resulting into a solution suited for your network particularities and culture.

- **Target Allocation Models** that optimally split overall product targets to your stores and sales people.
- Concise **Sales Reports** for all hierarchy levels of your Company.
- **Performance Measurement** definition ensures that your net profit will maximize.
- A flexible **database** implementation, customized to your needs.



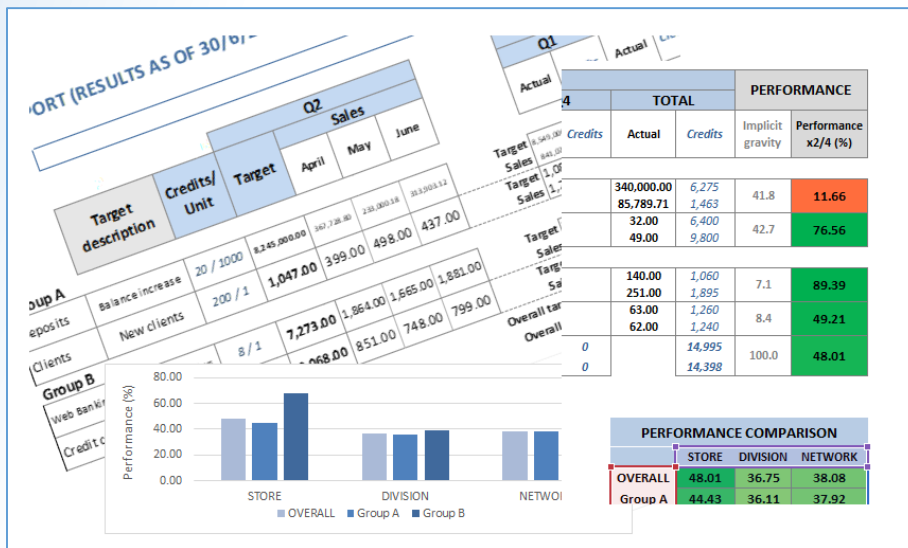


## What we can do for you...

In Retail Network Consultants we can assist you in every step of designing and implementing a **robust, reliable and practical** solution.

Whether you need a detailed roadmap of how to proceed by yourselves, a performance measurement methodology with KPI definitions, a custom made database, comprehensive sales reports, advanced target allocation models or variable compensation schemes, **we are here to build or help you build** the solution that best suits your needs.

## Built from experience!



## About RNC

Retail Network Consultants is a company specialized in two specific areas in Retail Network Management:

- Target Setting & Performance Measurement
- Optimal Size & Geographical Distribution

Founded and staffed by professionals with years of first hand experience, we have developed state of the art methodologies and complementary software components in these two areas.

Our vision is to provide practical, robust and reliable solutions, **customized** to your needs, your network, your infrastructure, and above all, your **culture!**

And all of these in the shortest possible time and at a very competitive cost!

Contact us for a thorough discussion!

